MEETING NOTES NANOOS Education and Outreach Committee

DATE: October 12, 2011 TIME: 2 pm Conference call-in info. 1-800-379-6841 Participant Passcode: 526091

<u>Committee members:</u> Sarah Mikulak (APL-UW), Dan Hannafious (HCSEG), Pat Corcoran (OR SG)

Not in attendance: Nancee Hunter (OR SG), Andy Lanier (OR DLCD), Cathy Angell (Padilla Bay NERR), Tom Gaskill (South Slough NERR), Mike Kosro (COAS-OSU), Coral Gehrke (COSEE PP), Craig Risien (COAS-OSU), Jan Newton (APL-UW), Amy Sprenger (APL-UW), Raechel Waters (WA SG), Fritz Stahr (OIP), Jacqueline Laverdure (OCNMS), Vanessa Green (CMOP),

1. General Updates – All

None

2. Calendar Updates – All

None

3. New NANOOS tsunami portal (**note: still under development so please don't distribute URL**): http://www2.nanoos.org/nvs/nvs.php?section=NVS-Products-Tsunamis-Evacuation

Sarah introduced the new tsunami portal and walked Pat and Dan through the features. Also mentioned that there is an app that is currently being developed.

Pat: likes gradation of colors for the different zones (green = safe, yellow = tsunami inundation for a Local earthquake, orange = tsunami inundation for a Distant earthquake)
Sarah: those colors are the same as the printed DOGAMI maps

Pat: bulletin is educational; overall the portal is good for managers and education purposes

Marketing: work with tsunami coordinators – crosslinks are important

Dan: brochures are all slightly different

Pat: they are all made at different times, each one has the best available information on it

Dan: could the links to the brochures open in a different tab?

(post-meeting discussion that Sarah had with the web guys: they can set each link to either open in the same tab/window or to open in a new tab/window – either setting will upset groups of people. They also say that either a) you can right-click links and select "Open Link in New Tab" or b) you can adjust settings in your browser to automatically open all links in a new tab/window. I had a hard time finding it on my own but when I googled it, I found a bunch of information about it, including: in Firefox, if you click on a link using the scroll wheel on your mouse, that will open the link in a new tab.)

Pat: Places section: great for a class, adults may not use it
Maybe the entry screen could have an "enter address" in a white information bubble on the map?
Seems to be geared towards education than informal mentions – good teaching tool
Have a link to this on the USGS US earthquakes page

Marketing:

- So you're on the way to the coast for the weekend. On the way, find out we're you'll be
- QR codes on signs (info about QR codes: http://en.wikipedia.org/wiki/QR_code)
- Market on signs at beach access points, in OR coast magazine (ad space), card racks in hotels, restaurants, attractions, etc

Have the app open in the current location or type in the address of the place you want

New marker: drinking establishments in the safe zone ☺

- 4. New IOOS website review NANOOS content: http://www.ioos.gov/regions/nanoos.html
- 5. Next Steps and Action Items Recap (Nancee)
- 6. Set Meeting Schedule and Next Date (All)

Nov 9, 2012 2pm