

MEETING NOTES
NANOOS Education and Outreach Committee

DATE: September 14, 2011

TIME: 2 pm

Conference call-in info.

1-800-379-6841

Participant Passcode: 526091

Committee members: Nancee Hunter (OR SG), Andy Lanier (OR DLCD), Cathy Angell (Padilla Bay NERR), Sarah Mikulak (APL-UW), Tom Gaskill (South Slough NERR), Dan Hannafious (HCSEG), Mike Kosro (COAS-OSU),

Not in attendance: Coral Gehrke (COSEE PP), Craig Risien (COAS-OSU), Jan Newton (APL-UW), Amy Sprenger (APL-UW), Raechel Waters (WA SG), Pat Corcoran (OR SG), Fritz Stahr (OIP), Jacqueline Laverdure (OCNMS), Vanessa Green (CMOP),

1. General Updates (All)

Oregon Science Teachers Association (OSTA) is Oct 14th in Coos Bay- Tom is presenting about using data in the classroom, would like to use NANOOS for part of that. Sarah to share Ocean Literacy Symposium ppt and share insights of presenting NVS to teachers with him.

2. Calendar Updates (All)

Sarah is attending Pacific Shellfish Growers Association Conference in Salem, Sept 19-22, has exhibit booth. Jan and David Martin attending Oceans'11 in Kona, HI and presenting about NANOOS. Sarah is planning on having a NANOOS table at the Heceta Head conference in October in Florence, OR.

3. New NANOOS communication tools: PI Wiki and NANOOS blog – Sarah

Sarah- FYI at the NANOOS PI meeting in Aug, the PIs decided that a Wiki page would be useful for them to communicate about many different issues, including about data, ship-time and deployments, etc.

Tom- Has experience with maintaining a Wiki page for a grant. Advice: 1 or 2 people set the organization of the wiki so that it's not too chaotic. Not everyone may want to

manipulate it (adding information), but do use it as a great repository/source of information and documents.

Nancee- don't think it is a necessary resource for this group since we have the Document section on the NANOOS site for archiving, but will keep it in mind as we go down the road in case we need something similar to a Wiki.

Sarah- Another new communication tool is the NANOOS blog:
<http://nanoos.wordpress.com/>

Emilio, the NANOOS data manager and part of the DMAC/UPC teams developed the idea of a NANOOS blog as a place to document some of the behind-the-scenes activities that he undertakes to create a new datastream. The idea is that many people that are part of the NANOOS community could contribute to the blog- is a mechanism to document information that is more in depth than what can be posted on Facebook because of space limitations, and to free up room in the newsletter since many announcements in the newsletter are about DMAC/UPC activities.

Nancee- blog reminder for authors, put it on agenda or send out emails quarterly

Andy- news section on web site. Could standardize look and content. More thought into best mechanism.

Cathy- 6mo trial of blog to see how it works

Tom- interpretation of data is highly valuable, want to see more of that

Mike- seems like DMAC is interested in sharing information, and really depends on if PIs want to share. What is the audience? What is the goal?

Sarah- will take all of these comments to Jan and Troy (NANOOS web developer) and get their thoughts.

4. This month's theme: NANOOS pitch and handouts

Mike- recently produced tri-fold, document from NFRA about what IOOS is. 2 hard copy things to bring to folks to describe what we are. Would be nice to have more detailed information about what we provide and how to get your hands on it. Useful to have for each of the projects funded by NANOOS, and the who, what, why, and how you can get the information.

Tom- usually talks about NANOOS while on the water. What would promote us well is how people are using our products. Oyster growers are using it this way...Ocean researchers are using it this way...

Andy- Mike's comment would help focus and target the audiences that you want to reach out to. Strength is science and how to make those observations, and want to be doing those things in 5yrs- stick to and promote strengths.

Dan- strategy to connect themes with brochure. Each of theme pages follows same layout as trifold, easy to carry.

Mike- getting committee's input on content, more interested in getting info out to folks that want the data, more outreach than education.

Tom- gets the information he needs to explain NANOOS to people from the website.

Nancee- we've talked a lot about the handouts, would like to spend more time talking about information that people need for the pitch. Let's talk more about this on another call.

5. Next Steps and Action Items Recap (Nancee)

Sarah will discuss blog/news section with Jan and Troy

Mike will continue working on his one-page handout about HF radar

Sarah will follow-up with the committee via email to schedule next meeting's theme.

6. Set Meeting Schedule and Next Date (All)

Oct 12, 2011 2pm